

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 NASA-02 CU-04 USIA-15 /041 W
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FM AMEMBASSY ROME

TO SECSTATE WASHDC 9849

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E.O. 11652: N/A

TAGS: BTRA IT US

SUBJ: COMMERCIAL PROGRAMS: VISIT TO U.S. BY CONFEDERATION
OF MEDIUM AND SMALL INDUSTRIES (CONFAPI)

REF: STATE 34403 AND ROME A-771

1. CONFAPI HAS NOW FIXED SCHEDULE FOR SUBJECT VISIT TO
U.S. VISIT WILL RUN FROM APRIL 30 TO MAY 15. MAY 1 AND 2
ALL DAY AVAILABLE FOR WASHINGTON BRIEFING AND CALLS. CONFAPI
HOPES THAT MOST OF USG BRIEFINGS CAN BE SCHEDULED MAY 1
WITH ANY SPILL OVER MORNING OF MAY 2.

2. CONFAPI REP. STATED GROUP QUITE FAVORABLE TO COMMERCE
DEPT. BRIEFING IN ADDITION TO BRIEFINGS AT SMALL BUSINESS
ADMINISTRATION AND NASA OFFICE RESPONSIBLE FOR PATENTS AND
LICENSING OF NASA TECHNOLOGY. EMBASSY BELIEVES COMMERCE
BRIEFING IS EXCELLENT OPPORTUNITY TO PROMOTE U.S. EXPORT
PROGRAMS WITH LARGE AND SUBSTANTIAL GROUP OF POTENTIAL BUYERS
AND RECOMMENDS FULL PRESENTATION OF TOPS, LICENSING OPPORTUNITIES,
AND OTHER EXPORT PROGRAMS IN ADDITION TO GENERAL
BRIEFING AND SHIRT TOUR. ITALIAN POSTS WILL NOT HAVE ACCESS
TO GROUP PRIOR DEPARTURE AS THEY WILL BE COMING FROM ALL OVER
ITALY.

3. GROUP WILL BE IN DETROIT ALL DAY MAY 8 FOR VISIT TO FROD
PLANT.

4. IN VIEW OF DISTANCES INVOLVED, CONFAPI HAS DROPPED PLANS TO
VISIT NASA CENTER AT CAPE KENNEDY.

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5. CONFAPI ADVISES THAT INTEREST OF MEMBERSHIP IN TRIP GREATER THAN ANTICIPATED AND AN ESTIMATED 170 MEMBERS ARE NOW EXPECTED. ADDITIONAL 50 WIVES LIKELY BUT THESE NEED NOT PARTICIPATE IN BRIEFINGS IF THERE ARE SPACE LIMITATIONS. REALIZE THIS SUBSTANTIALLY LARGER NUMBER THAN MENTIONED REPAIR BUT HAS ADVANTAGE OF BROADENING IMPACT OF BRIEFINGS. IF NUMBERS POSE PROBLEMS IN ANY OF BRIEFINGS, PLEASE ADVISE.
6. GROUP WILL HAVE OWN BUSES AND LOCALLY HIRED INTERPRETERS. HOWEVER FOR WASHINGTON AGENCIES, PARTICULARLY COMMERCE, WOULD BE ADVANTAGOUS HAVE BRIEFER WITH ITALIAN LANGUAGE CAPABILITY.
7. LIST OF PARTICIPANTS NOW BEING COMPILED BY CONFAPI AND EMBASSY WILL FORWARD LIST AS SOON AS AVAILABLE.
8. ACTION REQUESTED: REQUEST DEPT. ADVISE WHETHER USG AGENCIES AND FORD CO. ABLE RECEIVE GROUP ON DAYS LISTED IN ABOVE SCHEDULE. VOLPE

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